



# **BOARD MEETING MINUTES**

**September 18 - 20, 2019**

**1203 Front Street  
Raleigh, North Carolina**

General Session Minutes of the North Carolina Medical Board (NCMB) Meeting held September 18 – 20, 2019.

The September 2019 meeting of the North Carolina Medical Board was held at 1203 Front Street, Raleigh, NC 27609. Barbara E. Walker, DO, President, called the meeting to order. Board members in attendance were: Barbara E. Walker, DO, President; Bryant A. Murphy, MD, President-Elect; Venkata R. Jonnalagadda, MD, Secretary/Treasurer; Timothy E. Lietz, MD; Mr. A. Wayne Holloman; Ralph A. Walker, JD; Shawn P. Parker, JD; Varnell D. McDonald-Fletcher, PA-C; John W. Rusher, MD; Michaux R. Kilpatrick, MD; Christine M. Khandelwal, DO; Jerri L. Patterson, NP; and Debra A. Bolick, MD

### **Presidential Remarks**

Dr. Walker reminded the Board members of their duty to avoid conflicts of interest with respect to any matters coming before the Board as required by the State Government Ethics Act. All conflicts were reported as included within the committee reports.

### **Minutes Approval**

A motion passed to approve the July 17 – 19, 2019 Board Meeting minutes. There was not a meeting in August 2019, therefore there are no Hearing Meeting minutes to approve.

### **Presentation**

Deborah Aldridge, MSN, RN-BC; Senior Vice President with Blaze Advisors gave a presentation on Prescribing Case Profiling and Recidivism.

North Carolina Medical Board's Legal Department facilitated a training on Risk Management/Board Liability.

### **Announcements**

Dr. Rusher gave an update from his attendance of conferences held by the North Carolina Medical Society and the North Carolina Nurses Association conferences in July 2019.

NCMB's Chief Executive Officer gave an update on the North Carolina Institute of Medicine's Task Force on Deaf and Hard of Hearing Access to Health Care meeting held July 2019.

Dr. Jonnalagadda gave an update on the Federation of State Medical Boards (FSMB) Sexual Boundary Violations workgroup meeting held August 8-9, 2019.

Mr. Parker gave an update on the FSMB Board of Directors meeting held August 17, 2019.

Congratulations to Board member, Dr. Rusher as the recipient of the David T. Tayloe, Sr. Award for Outstanding Community Service.

Congratulations to Board members Dr. Jonnalagadda and Mr. Parker for being selected to be a member of the workgroup on Physician Impairment.

Acknowledged former Board members Dr. Pascal Osita (“Osi”) Udekwu for be selected to be a member of the workgroup to Study Risk and Support Factors Affecting Physicians Performance. And acknowledged Dr. Cheryl Walker-McGill for being the Officio for both, the Physician Impairment and Study Risk and Support Factors Affecting Physicians Performance workgroups.

### **NORTH CAROLINA PHYSICIAN HEALTH PROGRAM REPORTS (NCPHP)**

A motion passed to close the session pursuant to Section 143-318.11(a) of the North Carolina General Statutes to prevent the disclosure of information that is confidential pursuant to Sections 90-8, 90-14, 90-16, and 90-21.22 of the North Carolina General Statutes and not considered a public record within the meaning of Chapter 132 of the General Statutes and/or to preserve attorney-client privilege.

Joe Jordan, PhD, CEO, North Carolina Physicians Health Program (NCPHP), gave the PHP Compliance Committee report. The specifics of this report are not included because these actions are not public.

A motion passed to return to open session.

### **NCMB ATTORNEY’S REPORT**

A motion passed to close the session pursuant to Section 143-318.11(a) of the North Carolina General Statutes to prevent the disclosure of information that is confidential pursuant to Sections 90-8, 90-14, 90-16, and 90-21.22 of the North Carolina General Statutes and not considered a public record within the meaning of Chapter 132 of the General Statutes and/or to preserve attorney-client privilege.

Mr. Brian L. Blankenship, Deputy General Counsel and Mr. Thomas W. Mansfield, Chief Legal Officer, gave the Attorney’s Report on Friday, July 19, 2019.

A motion passed to return to open session.

Mr. Blankenship and Mr. Mansfield presented statistical information regarding work performed by the Board’s Legal Department since the last Attorney’s Report.

**Executed Cases - Public Actions:**

The following actions were executed since the Board's last regularly scheduled meeting. The Board voted to accept these as information.

Agha, Maher Salah MD

Relief of Consent Order Obligations executed 06/20/2019

Burkhead, Margaret Kelly MD

Consent Order executed 05/31/2019

Chan, Michael David MD

Public Letter of Concern executed 06/20/2019

Collins, Paul Dwayne MD

Non-Disciplinary Consent Order executed 06/10/2019

Fink, Gary Lee MD

Final Order executed 06/21/2019

Gettings, Justin Luke MD

Relief of Consent Order Obligations executed 05/29/2019

Gildersleeve, Elizabeth Owens PA

Consent Order executed 05/29/2019

Goossen, Maria Mathilda LP

Consent Order executed 05/16/2019

Jarosz, Todd Stephen MD

Consent Order executed 05/16/2019

Kundra, Arun MD

Public Letter of Concern executed 05/06/2019

Lee, David Wayne MD

Public Letter of Concern executed 05/30/2019

Llibre, Giovanni MD

Notice of Dissolution of Interim Non-Practice Agreement executed 04/08/2019

Long, James Randall MD

Order to Continue executed 06/11/2019

McKenzie Sr., Wayland Wilson MD  
Consent Order executed 06/25/2019

Powlovich, Lauren Gilligan MD  
Consent Order executed 05/21/2019

Quinn, Christopher Michael DO  
Consent Order executed 5/15/2019

Ross, Travis Sanders PA  
Relief of Consent Order Obligations executed 05/29/2019

Sappington, John Shannon MD  
Consent Order executed 05/07/2019

Seitz, Kent MD  
Consent Order executed 05/16/2019

Setzer, Howard Orson DO  
Entry of Felony Revocation executed 06/11/2019

Sumrow, Bradley James MD  
Relief of Consent Order Obligations executed 05/29/2019

Urban, Derek Kurt MD  
Consent Order executed 6/19/2019

Wessel Jr., Richard Fredrick MD  
Voluntary Surrender Form received 05/07/2019

Williams, Lisa Victoria PA  
Consent Order executed 06/04/2019

Wilson, Richard Ian MD  
Relief of Consent Order obligations executed 5/7/2019

Woosley, Fawne Melissa PA  
Reentry Agreement executed 06/05/2019

A motion passed to close the session pursuant to N.C. Gen Stat. §143-318.11(a) to prevent the disclosure of information that is confidential pursuant to Sections 90-8, 90-14, 90-16, 90-21.22 of the North Carolina General Statutes and not considered public records within the meaning of Chapter 132 of the General Statutes and/or to preserve attorney/client privilege.

Information regarding pending outside litigation was presented by Mr. Mansfield.

A motion was passed to return to open session.

That concluded the Attorney's report.

### **Legislative Update**

On Friday, July 19, 2019, the Board's Legislative Liaisons, Mr. Thomas W. Mansfield, Chief Legal Officer and Ms. Evelyn Contre, Chief Communications Officer, provided a legislative update to the Board.

The Board accepted the reports as information.

### **NCMB Committee Reports**

### **EXECUTIVE COMMITTEE REPORT**

Members present were: Barbara E. Walker, DO, Chairperson; Bryant A. Murphy, MD; Timothy E. Lietz, MD; Venkata R. Jonnalagadda, MD and A. Wayne Holloman.

#### Financial Update

a. Year-to-Date Financials

The Committee reviewed the following financial reports through August 31, 2019: Balance Sheet; Profit & Loss versus Budget; and the Profit & Loss Comparison.

Committee Recommendation: Accept the financial information as reported.

Board Action: Accept Committee recommendation. Accept the financial information as reported.

b. Investment Account

The Committee reviewed the investment statements for July and August 2018.

Committee Recommendation: Accept the investment statements as information.

Board Action: Accept Committee recommendation. Accept the investment statements as reported.

c. Proposal Fiscal Year 2019/20 Budget

The Committee reviewed the proposed budget for fiscal year 2019/20. The new fiscal year begins November 1, 2019.

Committee Recommendation: Approve the proposed 2019/20 budget.

Board Action: Accept Committee recommendation. Approve the proposed 2019/20 budget.

Old Business

a. Office Space Project Report

Jessica Bossiere, HH Architecture, and Thom Mansfield, Phase Three Office Space Project Team Leader, gave an update regarding the design plan and construction budget for the renovation of the Board's office building on Smoketree Court.

Committee Recommendation: Accept as information.

Board Action: Accept Committee recommendation. Accept as information.

b. Sale of 1203 Front Street

A motion passed to close the session pursuant to Section 143-318.11(a)(5) of the North Carolina General Statutes to "[t]o establish, or to instruct the public body's staff or negotiating agents concerning the position to be taken by or on behalf of the public body in negotiating (i) the price and other material terms of a contract or proposed contract for the acquisition of real property by purchase, option, exchange, or lease. . . ."

A motion passed to return to open session.

New Business

a. NC Physicians Health Program (NCPHP) Compliance Committee Appointment

The NCPHP Compliance Committee meets every other month to review new evaluations done by NCPHP staff, cases of substantial non-compliance with monitoring contracts, and any other cases as requested by NCPHP staff.

Three Compliance Committee members are former NCMB members: a physician, a physician assistant, and a public member. The public member, Judge John “Jack” Lewis, will complete his second, three-year term on December 31, 2019, and is not eligible for reappointment.

Mr. Michael Arnold is a former public Board member who is eligible and willing to serve on the NCPHP Compliance Committee.

Committee Recommendation: Appoint Mr. Arnold to the NCPHP Compliance Committee.

Board Action: Accept Committee recommendation. Appoint Mr. Arnold to the NCPHP Compliance Committee.

b. Proposed Change to CME Rules

21 NCAC 32R .0101 “Continuing Medical Education (CME) Required” sets forth the CME requirements for physicians. 21 NCAC 32S .0216 “Continuing Medical Education” sets forth the CME requirements for physician assistants (PA).

Staff proposes changes that will give licensees more options regarding the mandatory controlled substances CME requirement and will make other stylistic changes.

Committee Recommendation: Approve proposed changes to the physician and PA CME Rules.

Board Action: Accept Committee recommendation. Approve proposed changes to the physician and PA CME Rules.

c. EMS Disciplinary Committee/Advisory Council Appointment

Dr. Bryant Murphy serves as the Board appointee to the Office of Emergency Medical Services (OEMS) Advisory Council and OEMS Disciplinary Committee. Due to his increased responsibilities as NCMB President, another physician Board member will need to take his place on these committees. Recent changes to the law permit former Board members to serve on the Advisory Council and Disciplinary Committee.

Pascal Osita (“Osi”) Udekwu, MD, a former Board member, is willing to serve on the Advisory Council and the Disciplinary Committee beginning November 1.

Committee Recommendation: Nominate Pascal Osita (“Osi”) Udekwu, MD, as the Board’s representative to the OEMS Advisory Council and OEMS Disciplinary Committee beginning November 1.



Board Action: Accept Committee recommendation. Nominate Pascal Osita (“Osi”) Udekwa, MD, as the Board’s representative to the OEMS Advisory Council and OEMS Disciplinary Committee beginning November 1.

The Committee recessed at 5:20 p.m. and announced it would reconvene at 2:00 p.m. on Thursday, September 19, 2019

The Executive Committee of the North Carolina Medical Board reconvened at 2:00 p.m. on Thursday, September 19, 2019, at the offices of the Board. Members present were: Barbara E. Walker, DO, Chairperson; Bryant A. Murphy, MD; Timothy E. Lietz, MD; Venkata R. Jonnalagadda, MD and A. Wayne Holloman.

#### CEO Performance Review

A motion passed to close the session pursuant to Section 143-318.11(a)(6) of the North Carolina General Statutes to “[t]o consider the . . . performance. . . of an . . . employee . . .”

Per Article V, Section 2 of the NCMB Bylaws, the officers of the Board conducted the annual CEO performance review.

Committee Recommendation: Accept as Information

Board Action: Accept Committee recommendation. Accept as Information

A motion passed to return to open session.

#### **POLICY COMMITTEE REPORT**

Members present were: Bryant A. Murphy MD, Chairperson; Debra A. Bolick, MD; Varnell D. McDonald-Fletcher, PA-C; Shawn P. Parker, JD; and John W. Rusher, MD.

#### Old Business:

- a. Physician Scope of Practice (Proposed Title: Physician Practice Drift)

The Committee felt the revised, proposed position statement was well written and addressed previous Committee concerns. There was discussion of whether to approve the proposed position statement as is or send out for comments by stakeholders and licensees. The Committee decided to send the revised, proposed position statement for review and comment by licensees and stakeholders.

Committee Recommendation: Submit position statement for review and comment by licensees and stakeholders and bring back at the November 2019 Board meeting.

Board Action: Accept Committee recommendation. Submit position statement for review and comment by licensees and stakeholders and bring back at the November 2019 Board meeting.

b. Licensee Use of Innovative or New Treatment

The Committee discussed the comments and feedback that were received from stakeholders and licensees. The Committee also heard from representatives of the North Carolina Integrative Medical Society who shared concerns about the current version of the position statement. The Board and staff briefly discussed the genesis of this position statement and explained that the position statement was drafted so that when new innovations emerge there would be some guidance in place. Staff emphasized that the position statement was drafted to be in line with the Board's Vision Statement and that position statements are to provide guidance and do not determine or change the standard of care. The Committee then contemplated whether the position statement should be further revised, abandoned, or integrated into several current position statements. The Committee agreed the position statement has good core principals but needed additional revisions to address the suggestions and concerns of the stakeholders and licensees.

Committee Recommendation: Assign staff the task of further revising the proposed position statement to incorporate suggestions from licensees and stakeholders. Bring back for review at the November 2019 Board meeting.

Board Action: Accept Committee recommendation. Assign staff the task of further revising the proposed position statement to incorporate suggestions from licensees and stakeholders. Bring back for review at the November 2019 Board meeting.

c. Child Maltreatment

The Committee reviewed the revised, proposed position statement favorably. The Committee discussed paraphrasing the N.C. Gen. Stat. 90-21.20(d) language in paragraph one of the position statement. The Committee also suggested making the abbreviations for "North Carolina General Statute" consistent throughout the position statement. Once those two changes are made, at staff's discretion, staff should submit the position statement for review and comment by licensees and stakeholders and bring back at the November 2019 Board meeting.

Committee Recommendation: Staff to make suggested changes and then submit position statement for review and comment by licensees and stakeholders and bring back at the November 2019 Board meeting.

Board Action: Accept Committee recommendation. Staff to make suggested changes and then submit position statement for review and comment by licensees and stakeholders and bring back at the November 2019 Board meeting.

Old Business:

a. Survey Results from Committee Member's Review of All Position Statements

The Committee discussed the results of the survey in which Committee Members indicated whether a position statement should be kept or removed. The Committee recommended forming a workgroup to address the position statements that received two or more votes for removal. The workgroup would address if any of the current position statements should be removed and also consider whether the Policy Committee should continue with a 4-year review schedule. Dr. Murphy and Mr. Parker volunteered to serve on the workgroup.

Committee Recommendation: Form workgroup to develop recommendation on which position statements should be removed and whether to continue with a 4-year review schedule. Bring back the workgroup's recommendations at a later Board meeting.

Board Action: Accept Committee recommendation. Form workgroup to develop recommendation on which position statements should be removed and whether to continue with a 4-year review schedule. Bring back the workgroup's recommendations at a later Board meeting.

### **LICENSING COMMITTEE REPORT**

Members present were: Michaux R. Kilpatrick, MD, Chairperson; Varnell D. McDonald-Fletcher, PA-C; Ralph A. Walker, JD; Christine M. Khandelwal, DO; and Debra A. Bolick, MD.

A motion passed to close the session pursuant to Section 143-318.11(a) of the North Carolina General Statutes to prevent the disclosure of information that is confidential pursuant to Sections 90-8, 90-14, 90-16, and 90-21.22 of the North Carolina General Statutes and not considered a public record within the meaning of Chapter 132 of the General Statutes and/or to preserve attorney-client privilege.

The License Committee reviewed three cases. A written report was presented for the Board's review. The Board adopted the Committee's recommendation to approve the written report. The specifics of this report are not included because these actions are not public.

A motion passed to return to open session.

## **LICENSE INTERVIEW REPORT**

A motion passed to close the session pursuant to Section 143-318.11(a) of the North Carolina General Statutes to prevent the disclosure of information that is confidential pursuant to Sections 90-8, 90-14, 90-16, and 90-21.22 of the North Carolina General Statutes and not considered a public record within the meaning of Chapter 132 of the General Statutes and/or to preserve attorney-client privilege.

Five licensure interviews were conducted. A written report was presented for the Board's review. The Board adopted the Committee's recommendation to approve the written report. The specifics of this report are not included because these actions are not public information.

A motion passed to return to open session.

## **ADVANCED PRACTICE PROVIDERS AND ALLIED HEALTH COMMITTEE REPORT**

Members present were: Jerri L. Patterson, NP, Chairperson; Varnell D. McDonald-Fletcher, PA-C; John W. Rusher, MD; and Shawn P. Parker, JD.

New Business:

a. Physician Assistants Advisory Meeting

At the request of the NC Academy of Physician Assistants the committee discussed the formatting of name badges for physician assistants with doctoral degrees. It was decided that the doctoral degree designation be listed immediately after the PA's name, with the PA-C designation always coming at the end of the clinicians' name.

NCMB staff will work to inform advanced practice providers across NC that the date and time of the APP & AHC and PAAM meetings will typically take place on the Thursday of each Board meeting, at 1:00pm in the afternoon. Having a set day and time will facilitate more advanced practice providers being able to attend.

Committee Recommendation: Accept as information.

Board Action: Accept Committee recommendation. Accepted as information.

b. Perfusionist Advisory Committee

Dr. Elliott Fennell Williams submitted his name to be considered for appointment to the seat of Dr. Robert Kyle whose second full and last term expires on October 31, 2019.

Committee Recommendation: Appoint Dr. Williams to the Perfusionist Advisory Committee

Board Action: Accept Committee recommendation. Approve appointment of Dr. Williams.

A motion passed to close the session pursuant to Section 143-318.11(a) of the North Carolina General Statutes to prevent the disclosure of information that is confidential pursuant to Sections 90-8, 90-14, 90-16, and 90-21.22 of the North Carolina General Statutes and not considered a public record within the meaning of Chapter 132 of the General Statutes and/or to preserve attorney-client privilege.

The Advanced Practice Providers and Allied Health Committee received as information a report from the Nurse Practitioner Joint Subcommittee Panel ("Panel"). The Panel's written report was presented for the Board's review, where it was also received as information. The specifics of this report are not included because these actions are not public.

A motion passed to return to open session.

### **DISCIPLINARY (COMPLAINTS) COMMITTEE REPORT**

Members present were: John W. Rusher, MD, Chairperson; Venkata R. Jonnalagadda, MD; Michaux R. Kilpatrick, MD; Timothy E. Lietz, MD; Ralph A. Walker, JD. and Jerri L. Patterson, NP

A motion passed to close the session pursuant to Section 143-318.11(a) of the North Carolina General Statutes to prevent the disclosure of information that is confidential pursuant to Sections 90-8, 90-14, 90-16, and 90-21.22 of the North Carolina General Statutes and not considered a public record within the meaning of Chapter 132 of the General Statutes and/or to preserve attorney-client privilege.

The Disciplinary (Complaints) Committee reviewed 21 complaint cases. A written report was presented for the Board's review. The Board adopted the Committee's recommendation to approve the written report. The specifics of this report are not included because these actions are not public.

A motion passed to return to open session.

### **DISCIPLINARY (MALPRACTICE) COMMITTEE REPORT**

Members present were: John W. Rusher, MD, Chairperson; Venkata R. Jonnalagadda, MD; Michaux R. Kilpatrick, MD; Timothy E. Lietz, MD; Ralph A. Walker, JD. and Jerri L. Patterson, NP

A motion passed to close the session pursuant to Section 143-318.11(a) of the North Carolina General Statutes to prevent the disclosure of information that is confidential pursuant to

Sections 90-8, 90-14, 90-16, and 90-21.22 of the North Carolina General Statutes and not considered a public record within the meaning of Chapter 132 of the General Statutes and/or to preserve attorney-client privilege.

The Disciplinary (Malpractice) Committee reviewed 47 cases. A written report was presented for the Board's review. The Board adopted the Committee's recommendation to approve the written report. The specifics of this report are not included because these actions are not public information.

A motion passed to return to open session.

### **DISCIPLINARY (INVESTIGATIVE) COMMITTEE REPORT**

Members present were: John W. Rusher, MD, Chairperson; Venkata R. Jonnalagadda, MD; Michaux R. Kilpatrick, MD; Timothy E. Lietz, MD; Ralph A. Walker, JD. and Jerri L. Patterson, NP

A motion passed to close the session pursuant to Section 143-318.11(a) of the North Carolina General Statutes to prevent the disclosure of information that is confidential pursuant to Sections 90-8, 90-14, 90-16, and 90-21.22 of the North Carolina General Statutes and not considered a public record within the meaning of Chapter 132 of the General Statutes and/or to preserve attorney-client privilege.

The Disciplinary (Investigative) Committee reviewed 50 investigative cases. A written report was presented for the Board's review. The Board adopted the recommendations and approved the written report. The specifics of this report are not included because these actions are not public information.

A motion passed to return to open session.

### **DISCIPLINARY (DEPARTMENT OF HEALTH AND HUMAN SERVICES) COMMITTEE REPORT**

Members present were: John W. Rusher, MD, Chairperson; Venkata R. Jonnalagadda, MD; Michaux R. Kilpatrick, MD; Timothy E. Lietz, MD; Ralph A. Walker, JD. and Jerri L. Patterson, NP

A motion passed to close the session pursuant to Section 143-318.11(a) of the North Carolina General Statutes to prevent the disclosure of information that is confidential pursuant to Sections 90-8, 90-14, 90-16, and 90-21.22 of the North Carolina General Statutes and not considered a public record within the meaning of Chapter 132 of the General Statutes and/or to preserve attorney-client privilege.

Fourteen cases were reported. A written report was presented for the Board's review. The Board adopted the recommendations and approved the written report. The specifics of this report are not included because these actions are not public information.

### **INVESTIGATIVE INTERVIEW REPORT**

A motion passed to close the session pursuant to Section 143-318.11(a) of the North Carolina General Statutes to prevent the disclosure of information that is confidential pursuant to Sections 90-8, 90-14, 90-16, and 90-21.22 of the North Carolina General Statutes and not considered a public record within the meaning of Chapter 132 of the General Statutes and/or to preserve attorney-client privilege.

Eight interviews were conducted. A written report was presented for the Board's review. The Board adopted the recommendations and approved the written report. The specifics of this report are not included because these actions are not public information.

A motion passed to return to open session.

### **OUTREACH COMMITTEE**

Members present were: Shawn P. Parker, JD, Chairperson; Venkata R. Jonnalagadda, MD; Christine M. Khandelwal, DO; Michaux R. Kilpatrick, MD.; and Jerri L. Patterson, NP.

Old Business

- a. Update on presentations
  - 1) Professional presentations
  - 2) Consumer presentations

The Communications Director and Chief Communications Officer reviewed recent professional and public outreach activity. On Aug. 1, NCMB did its first presentation via conference call using GoTo Meetings, which went well. NCMB has a GoTo Meeting account that it uses for organizational use. The Communications Department may look into adding a second account for Outreach purpose and provide training to Board Members to ensure they can activate a call and present their slides. The Communications Department is actively booking engagements at community health fairs and recently staffed a table at a 55 and older health fair in Apex. To support these efforts, the Communications Department has developed branded items to give away to member of the public, such as a first aid kit, a hot/cold pack, stylus pens and note pads.

Committee recommendation: Accept as information.

Board action: Accept Committee recommendation. Accept as information.

b. President's Initiative Update

NCMB has secured approval from Campbell University's School of Osteopathic Medicine (CUSOM) to present a two-hour course to first year medical students and another two-hour course to second year medical students to help educate young physicians about the role of medical regulation in the practice of medicine. NCMB's first opportunity to present will be Nov. 1, 2019. NCMB and CUSOM have agreed that the course will focus on general information about the Board, with emphasis on the disciplinary process, and will reinforce this content by having students participate in a mock medical board disciplinary committee meeting. In Summer 2020 NCMB has tentatively decided to present similar material to second year medical students through a mock medical board hearing.

Committee recommendation: Accept as information.

Board action: Accept Committee recommendation. Accept as information.

c. Presentation Training Program Update

NCMB staff have reviewed the training calendar for Board Members and determined that the earliest opportunity to host a group communications/public speaking training is November 2020. NCMB has scheduled the training for the November 2020 Board Meeting.

Committee recommendation: Accept as information.

Board action: Accept Committee recommendation. Accept as information.

New Business

a. Podcast Planning Update

The Communications Director gave a report on progress to date in the department's research into podcasting. Outreach Committee members previously expressed strong interest in using podcasts to reach licensees and the public. The Communications Director and Communications Coordinator attended a workshop on podcasting in August and have started planning for a potential podcast. Staff believe NCMB can develop a podcast without significant financial investment and are confident that NCMB has ample content that would be of interest to public and professional audiences. How much staff time would be required to product a podcast is unknown and will be a key determinant in whether NCMB decides to proceed. Staff will continue planning and researching and keep the Committee informed.

Committee recommendation: Accept as information.



Board action: Accept Committee recommendation. Accept as information.

b. Social Media Campaign Planning

The Chief Communications Officer discussed work on two upcoming social media campaigns. NCMB will promote the safe medication storage and disposal resource it developed with several partners with Twitter and Facebook campaigns that raises awareness of the DEA National Drug Takeback day scheduled for Oct. 27. The Communications Department is also working on developing consumer resources to raise awareness among patients about what to expect during physical examinations, and how to spot “red flag” or inappropriate behavior by a medical professional. When these resources are ready, NCMB will establish a resource page and promote it widely, including with a paid social media campaign.

Committee recommendation: Accept as information.

Board action: Accept Committee recommendation. Accept as information.

**DIVERSITY WORKGROUP**

Members present were: Timothy E. Lietz, MD; Bryant A. Murphy, MD; and A. Wayne Holloman and Varnell D. McDonald-Fletcher, PA-C.

New Business

a. Training and Presentations

Nicole Krishnaswami, Executive Director, State Medical Board of Oregon, gave a formal presentation on Encouraging Cultural Competence: Oregon’s Approach. The presentation discussion focused on developing a Cultural Competency – A practice Guide for Medical Professionals.

The workgroup discussed the next steps for the Diversity workgroup. This included taking proactive measures around Diversity and Inclusion, Education and definition of terms related to Cultural Competence.

The Workgroup discussed tying some of the future work of the Diversity workgroup with Outreach.

Staff Statistics

- a. The workgroup reviewed the Board’s demographic data.
- b. The current staff active headcount is 54 employees.

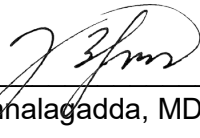
Committee Recommendation: Accept as information.

Board Action: Accept Committee recommendation. Accept as information.

**ADJOURNMENT**

The Medical Board adjourned at 12:17 p.m. on Friday, September 20, 2019.

The next meeting of the Medical Board is scheduled for November 20 - 22, 2019.



---

Venkata R. Jonnalagadda, MD; Secretary/Treasurer