

North Carolina Medical Board
Outreach Committee
September 22, 2016

Timothy E. Lietz, MD, Chairperson
Debra A. Bolick, MD
Bryant A. Murphy, MD
Ralph A. Walker, JD, LLB

- I. Old Business:
 - a. Update on ongoing Outreach activities
 - b. Communication plan updates:
 - a. Prescribing CME (www.ncmedboard.org/PrescribingCME)
 - c. Market research for licensees and public
 - d. Website recommendations

- II. New Business
 - a. Forum reader survey – 2016
 - b. Obtaining CME credit for NCMB presentations
 - c. Infographic on Safe Opioid Prescribing Initiative
 - d. Social media plan