

North Carolina Medical Board  
Outreach Committee  
September 17, 2025

Sharona Y. Johnson, PhD, FNP-BC, Chair  
W. Howard Hall, MD  
Joshua D. Malcolm, JD  
Robert L. Rich, Jr., MD

- I. Old Business:
  - a. Update on presentations and Regulatory Immersion Series
    - i. Professional and public presentations
    - ii. Regulatory Immersion Series update and call for participation
- II. New Business
  - a. HB67 communication plan outline
  - b. Outreach Committee accomplishments during 2024-2025
  - c. "Stories of Burnout" podcast series
- III. Miscellaneous
  - a. New Health Literacy & Informed Consent Brochures
  - b. MedBoard Matters social media campaign results