

LICENSEE INFORMATION

WHO'S REPORTING AND WHAT ARE THEY SAYING?

In 2009 the NCMB expanded its online Licensee Information pages. This infographic explores the many new, optional categories that licensees have reported information in.

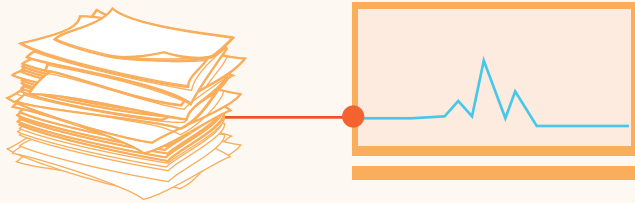
Why report optional information? The NCMB's "Look Up a Licensee" tool is the most popular feature on the Board's website.. Many users are patients researching specialists they have been referred to, or people scouting out new primary care providers.

Licensees may not think that it matters whether they have provided content for optional categories, but consumers notice when it's not there. Don't miss out on an opportunity to make a positive first impression.



Total licensee population reporting **PRACTICE WEBSITE** address on LI pages

Total licensee population reporting use of **ELECTRONIC HEALTH RECORDS** 10,111



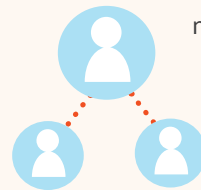
MEDICARE AND MEDICAID

- ✔ Participates in Medicare: 13,495
- ✔ Accepting new Medicare patients: 11,874
- ✔ Participates in Medicaid: 13,231
- ✔ Accepting new Medicaid patients: 11,046



MEMBERSHIPS

Total number of licensees who have reported membership in one or more professional groups



19,482

- Medical Societies
- Specialty Societies
- American Medical Association

AWARDS AND RECOGNITION

Total number of licensees who have reported receiving one or more awards

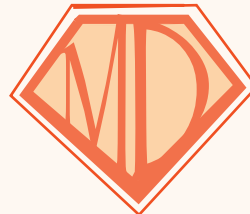
- Academic Excellence
- America's Top Doctors
- Military Honors

5,337



PUBLIC SERVICE

Total number of licensees who have reported public service



2,741

- Medical Missions
- Non-profit organizations
- Community Clinic Volunteer

PRACTICE PHILOSOPHY



Total number of licensees who report a practice philosophy

11,820

"I treat patients of all ages. I emphasize prevention and wellness. I have special interests in geriatrics, pediatrics, sports medicine and public health"

LANGUAGES

5 MOST COMMONLY SPOKEN LANGUAGES

1. SPANISH: 3,453
2. HINDI: 286
3. FRENCH: 173
4. RUSSIAN: 84
5. ARABIC: 65

378 report utilizing a translation service to communicate with patients



IT'S EASY TO UPDATE YOUR LI PAGE

Visit www.ncmedboard.org and click on "Update Licensee Info Page" in the green Quick Links box on the home page. Follow the prompts to log in. Set aside some time to make sure you've made the most of our optional categories. Need some incentive? Check out our LI page contest on the opposite page!